

Efraín Orozco Ibarra

1.- Personal data:

Date of birth: February 26th, 1990

Place of birth: Guadalajara, Jalisco

2.- Education:

2008 – 2011 Degree in Financial Management and Systems
Educational Institution: Universidad de Guadalajara

2012 – 2015 Master's degree in Comptroller
Educational Institution: Universidad Panamericana
- Speciality in Corporate Finances
- Speciality in Taxes
- Speciality in Business Management

2018 – 2021 PhD in Management
Educational Institution: Universidad Autónoma de Guadalajara

2.- Recognitions:

100 best entrepreneurs - Generación Posible 2014
110 best projects - Reto Zapopan 2014
2° place in sales - Tec Lean Accelerator 2012 / 2013

3.- Work Experience

2008 - Currently
Company's name: Grupo Zwolf SAPI DE CV
Position: Director and Founder

Management and direction of the group conformed by the following companies: Rincón Empresarial (Digital Marketing agency), Despacho Zwolf (Law & Accounting firm), Imprenta Zwolf (Print shop), Publicidad Zwolf (Advertising agency), Cursos Zwolf (Workshops, conferences and talks), Hostzwolf.com (Hosting and domain service), Facturazwolf.com (electronic invoicing), Agavezwolf.com, Zwolf.store, Grupo Stahl (Construction company).

6.- Other activities:

Writer of 3 books (2016, 2017 y 2021)

2018
Company's name: Instituto Mexicano de Ejecutivos de Finanzas
Position: IMEF Ejecutivo Partner (since 2016) / IMEF Universitario Grupo Guadalajara Vicepresident

Performed Activities: To coordinate the IMEF Universitario groups of different institutions of all the Mexico's west area in order to support them in their development, incorporating them with the most important exponents of the Mexican financial sector.

2019

Company's name: Tec Mileno

Position: Member of the Business Council

Performed activities: To advise for the developing and optimization of the plans of study with business links.